

ITxpo 2003 Exhibitor Participation Package

Each participating company will be provided with a complete turnkey exhibition package. This level playing field format reduces the set-up and tear-down effort and, more importantly, allows the delegates to focus on product/solution technology, not booth design.

The 3m x 3m exhibition module provides display areas suitable for demonstrating most computer systems or workstations. Exhibitors may also buy two or three 3m x 3m exhibition modules, and combine them to form a 6m x 3m or 9m x 3m exhibit. Exhibitors may have a maximum of 9 continuous metres of exhibition space.

Only one product or solution may be demonstrated in each 3m x 3m exhibit module.

Each 3m x 3m Exhibitor participation package includes:

- One 3m x 3m demonstration booth
- Approximately 2.0m x 1.5m usable back wall display area
- One bench/storage area incorporated into the back wall structure
- One three-colour corporate identification header
- One counter option
- One Lead Tracking System (one per exhibiting company)
- Two stools
- One literature holder (A4 size)
- One wastepaper bin
- One power point
- One 4 outlet power board
- One 3m extension lead
- Two spot lights
- One large potted plant
- 100kg freight handling (inbound only)
- Daily vacuuming
- Special ITxpo Exhibitor registration rate x 5
- One transferable pass to conference sessions
- One set of conference documentation
- Complimentary attendance for booth staff at two Networking Receptions held at ITxpo
- Complimentary Refreshment Breaks and Lunch for booth staff and show floor staff (total of 4 persons per 3m x 3m module)
- 20 Complimentary VIP tickets to distribute to clients to visit ITxpo and admittance to Solution Sessions
- Two Complimentary Tickets per 3m x 3m module to attend the Gala Evening Event
- A hyperlink from company name, on the conference home page on the Gartner website, to corporate website for 60 days prior to the event and 30 days after the event